Middlebrook Pines Website Update

3/28/2023

	PropertyPop	RGB	TheWebsiteDesign
How long in business?	2019	22 years	3 years
How many employees	7 remote	9 FT, 1PT	55 – 60 people, all onsite
Types of websites	HOA only	All types	All Types
Planning Meeting Cost	Free	$105/ hr (app 4 hours)	Free
Website Design Cost	$500	$2500 - $10,000	$1137.50 (includes 1 year of hosting)
Hosting and Content updates Cost	$99/mo	$130/mo + $20 licensing fee	$300/yr (based on estimate of 10 hours)
Response time for updates	3 hours	NA	24 business hours Text # available for emergencies
Ability to provide information from Assn Management system (fee balance, violations, ?)	No – A.M. has to provide as separate website	Not currently. Maybe as a phase 2	With KLM providing APIs, they could build in for the future and have the info pull by specific unit. Would take app. 10 hours at $30 hr.
Ability to have 3 partitions. Gen public, Owner Portal, Board Member Portal	Yes	Yes	Yes
MBP owns the website and can take it anywhere?	No	Yes	Yes
Storage Limits	Unlimited	Unlimited	Unlimited
Mobile device responsive?	Yes	Yes	Yes
Multiple Browser Compatible	Didn't ask	Yes	Yes
Mass Mail capable	Yes, their product which builds in rigors to reduce mail going to spam.	?	Yes, they will add in mail chimp module. Should we exceed what is permitted for free by MailChimp, we may have to sign up for a $20/mo subscription

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Comments	*Appears that they have a canned product that they use for all. They have low design fees, but get you on the monthly maint. Fees This option is costlier than TheWebsiteDesign and seems limited in current and future functionality. I believe that their narrow Industry focus limits their knowledge of what is possible.	*Very knowledgeable asking questions that I didn't even consider. *Did research in advance and made me aware of our problem with Google Placecard and how to fix it. Unfortunately, she is definitely out of our price point	*Seems a very ethical company. Stated that they sign an NDA prior to accessing our current product. *Has solutions for current issues and vision of how to add services that we may wish to have in the future. All future adds are billed an hourly rate, which with a non-profit discount is $30 per hour. Possibilities of what the site can be in the future seem endless. *Provides training and manuals. Manuals will be super helpful as Board Member changes or new committees change for the future. *Set up costs are higher, however they have applied non-profit discounts. Their ongoing maintenance costs are substantially lower than the other 2 companies, making this the least expensive. This company is my recommendation. They are very knowledgable and creative and when looking at the first year's cost, are the least expensive option.